

# MARKETINGZONE

MarketingZone is your one-stop shop for your marketing needs! It has new features and capabilities, which make it easier than ever to customize your local marketing and advertise in more places. Save time, money and effort creating effective materials designed to promote your business and help drive shoppers to your store.

## DOWNLOADABLE ITEMS:

- Tire artwork
- Direct mail and print templates
- Promotional ad modules
- Brand and program logos
- Promotional radio scripts
- Web buttons
- Personalize ads with your store address

## LOG IN TO MARKETINGZONE:

Go to [GoodyearMarketingZone.com](http://GoodyearMarketingZone.com).  
Log in by using your Tire-HQ™ username and password.



## INFORMATION AND ASSISTANCE:

For assistance, FAQs or “resources,” click “Help” on the MarketingZone website to view tutorials. You can also call the Goodyear MarketingZone Help Line at 1-855-233-5795.

